

DOWN TULSA
DOWN PARTNERSHIP

DOWNTOWN TULSA

MIDWEEK MARKET

2024 SPONSORSHIP



DOWNTOWN TULSA
MIDWEEK MARKET



Downtown Tulsa Partnership (DTP) piloted a Wednesday evening farmers' market in Fall 2023 to increase access to fresh and healthy foods Downtown. **Building on the pilot's success with a focus on expanding produce vendors, the Downtown Tulsa Midweek Market will launch a 10-week Spring Market season from April 24-June 26, 2024, followed by a 9-week Fall Market season from September 4-October 30, 2024.**

ABOUT THE MARKET



The Downtown Tulsa Midweek Market provides foods from area agricultural producers of meat, produce, dairy, and more, as well as handmade goods from artisans and makers, and is registered as a farmers' market by the Oklahoma Department of Agriculture and Forestry. The Market is held in Chapman Green, a city park at 6th & Main, and supports DTP's long-range efforts to engage stakeholders toward improving the infrastructure of this historically underutilized public asset.

By providing a market on Wednesdays from 4-7 PM, DTP is not in competition with other area farmers' markets and can provide a convenient midweek shopping and entertainment option for Downtown employees, residents, and visitors. Additionally, the Market provides economic opportunities for vendors that support the Downtown restaurant community, which we have learned is increasingly interested in buying and serving local produce.

MARKET SPONSORSHIP



Financial support of the Downtown Tulsa Midweek Market is needed to help DTP fund Midweek Market operations. The following investments will cover 2024 Midweek Market costs to include temporary Market support, event permitting, signage, branding, fees for artist and musician performances, equipment (speakers, lighting, tape, chalk, etc.), advertising, and photography/videography.

\$10,000 PRESENTING TITLE SPONSORSHIP:

- “Downtown Tulsa Midweek Market Presented by [Company Name]” in all mentions of 2024 Market
- Lead logo placement on Market signage, flyers, and swag
- Lead logo placement in Market e-newsletter
- Lead logo placement on Market webpage
- Opportunity for company quote in Market press releases and inclusion in media pitches
- Company recognized from stage at all 2024 Markets
- Shout-outs on weekly social media posts during Market seasons
- Inclusion in Downtown Tulsa Partnership Annual Report
- Company collateral delivered with Market marketing materials to Downtown residential buildings
- Recognition as a Visionary Member of DTP
- Opportunity for company representatives to host sponsor booth at all 2024 Markets

MARKET SPONSORSHIP

\$5,000 SPONSORSHIP:

- Logo placement on event flyers and in Market e-newsletter
- Logo placement on Market webpage
- Logo placement on Market signage, flyers, and swag
- Company mentioned in Market press releases
- Shout-outs on weekly social media posts during Market seasons
- Company recognized from stage at all 2024 Markets
- Opportunity for company representatives to host sponsor booth at (10) 2024 Markets

\$2,500 SPONSORSHIP:

- Logo placement on event flyers and in Market e-newsletter
- Logo placement on Market webpage
- Logo placement on Market signage, flyers, and swag
- Company mentioned in Market press releases
- Shout-outs on weekly social media posts during Market seasons
- Company recognized from stage at all 2024 Markets
- Opportunity for company representatives to host sponsor booth at (5) 2024 Markets

\$1,000 SPONSORSHIP:

- Name placement on event flyers and in Market e-newsletter
- Name placement on Market webpage
- Company mentioned in Market press releases
- Tags on weekly social media posts during Market seasons
- Opportunity for company representatives to host sponsor booth at (3) 2024 Markets

BOOTH SPONSORSHIP: \$100 PER MARKET DATE*

- Opportunity for company representatives to host Market sponsor booth

*Booth sponsorship is for service organizations and companies that do not or cannot sell physical products at the Market.

**TO BECOME A DOWNTOWN MIDWEEK MARKET SPONSOR, EMAIL
MORGAN PHILLIPS AT MORGAN@DOWNTOWNTULSA.COM**

ABOUT DOWNTOWN TULSA PARTNERSHIP

Downtown Tulsa Partnership (DTP) is the 501(c)3 nonprofit management organization of Downtown Tulsa with a mission to champion a prosperous, vibrant, and inclusive Downtown. DTP maintains and beautifies Downtown while making it more accessible; promotes Downtown locally and to the region; and enhances the neighborhood experience through unique placemaking initiatives to benefit Downtown businesses, residents, workers, and visitors. Visit DowntownTulsa.com for more information.

